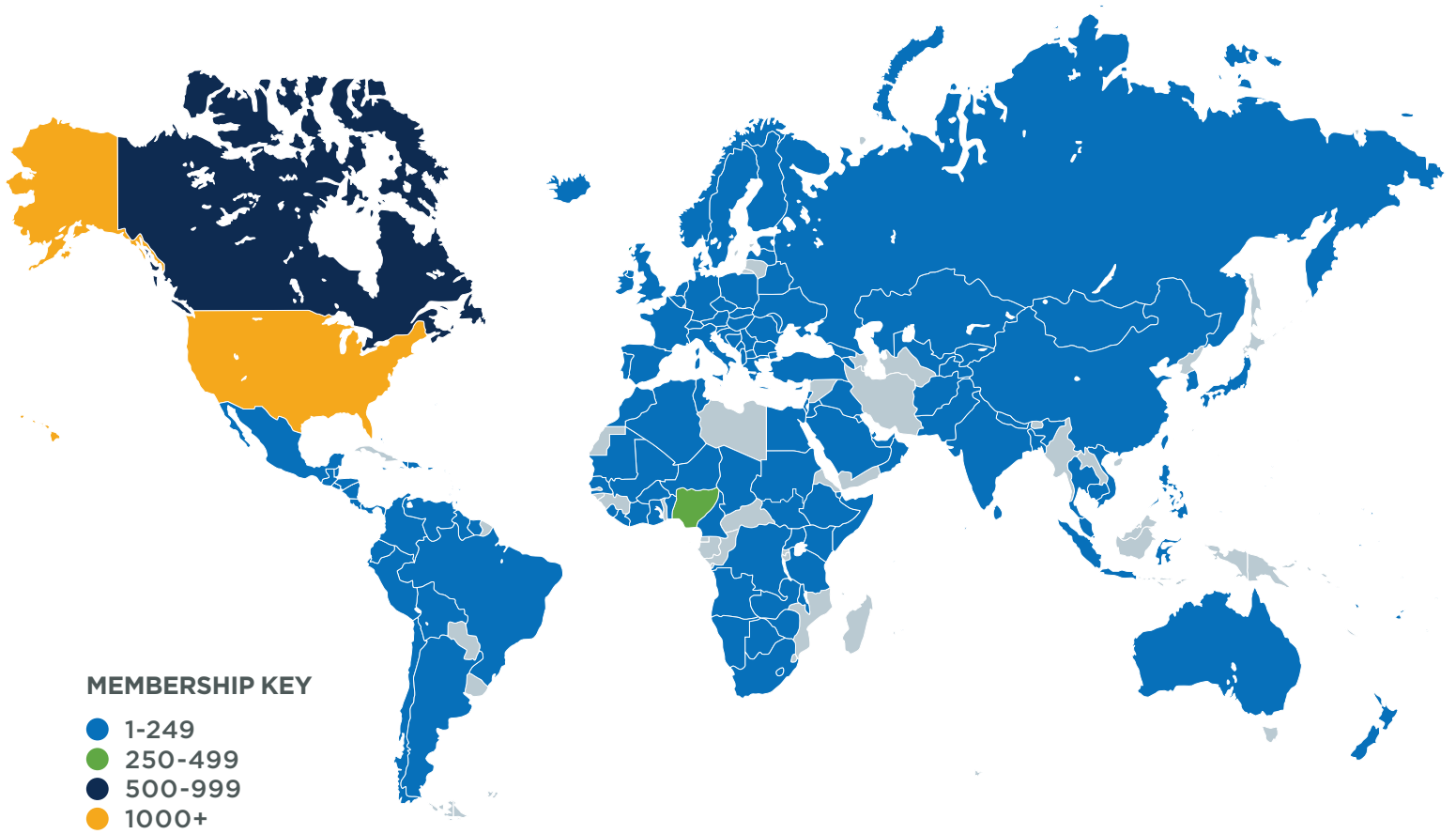


2024

Sponsorship Opportunities



IACP Presence Around the Globe



MEMBERSHIP STATISTICS AS OF APRIL 30, 2023


33,102
TOTAL MEMBERS


19,774
ACTIVE MEMBERS


8,268
ASSOCIATE MEMBERS


5,060
LIFE MEMBERS


171
TOTAL COUNTRIES
REPRESENTED

For Sponsorship & Marketing Opportunities: **Nicole Buraglio**

 214-728-1851

 sponsorship@theIACP.org

2024 Sponsorship Opportunities

IACP Impaired Driving & Traffic Safety Conference

AUGUST 16-18, 2024
WASHINGTON, DC



August 16-18, 2024 •
Washington, DC

WHO ATTENDS? Drug recognition experts, law enforcement with hands-on experience in their agencies, toxicologists, prosecutors, and traffic safety practitioners.



**Based on 2023 statistics*

Learn more at www.theiacp.org/IDTSconference

Industry Leader Sponsor \$10,500

4 Available

- Opportunity to host a session (deadlines and restrictions apply)
- Logo on Welcome Reception signage
- Six (6) full conference registrations
- Complimentary tabletop exhibit
- Logo recognition on the event website
- Logo recognition on on-site signage
- Company profile in the conference mobile app
- Banner ad in event app
- Complimentary pre- and post-show attendee list (includes only those who select the opt-in option)
- Inclusion in the IACP distributed Sponsor Wrap-Up email to all attendees (Logo and 50-word company description.)

Education Category Sponsor \$8,400

Available Track: DRE (Drug Recognition Expert), Impaired Driving, Prosecutors, Toxicologists, Traffic Safety

As an Education Track sponsor, you will have logo recognition outside and inside the selected category room and the opportunity to provide a promo item for placement in the selected category room.

- Opportunity for thought leadership blog piece on IDTS topic to be available to attendees online
- Four (4) full conference attendee registrations
- Opportunity for a tabletop exhibit
- Company profile in the mobile app
- Logo recognition on conference signage and on mobile app
- Complimentary pre- and post-show attendee list (includes only those who select the opt-in option)
- Inclusion in the IACP distributed Sponsor Wrap-Up email to all attendees

Attendee Experience Sponsor \$6,300

- Opportunity to brand an IDTS 2024 Item distributed to all attendees
- Four (4) full-conference registrations
- Complimentary tabletop exhibit
- Logo recognition on the event website
- Logo recognition on on-site signage
- Company profile on the conference event app
- Complimentary pre- and post-show attendee list (includes only those who select the opt-in option)
- Inclusion in the IACP distributed Sponsor Wrap-Up email to all attendees (Logo only)

Choose one Attendee Experience:

- **Lanyards** - Lanyard featuring your logo and the IDTS 2024 logo distributed to all attendees upon arrival. Imprint is one-color only and colors are chosen by IACP in coordination with the conference branding
- **Room Keys** - Be the first brand attendees see with your custom art on their guest room keys. Use as part of a booth promo to drive traffic to your booth, or to deliver a company message
- **Conference Notebook** - Conference notebooks featuring your logo distributed to all conference attendees (option to sponsor branded clipfolio - call for pricing)
- **Networking Breaks**
- **Lounge Area**

Mobile App \$6,300

- Branded secondary splash screen upon opening
- My Schedule logo watermark
- Banner ad with landing page on dashboard
- Multimedia video
- Company profile on the conference mobile app
- Exhibitor List Highlight
- Three (3) push notifications in event app (1 per day)
- Four (4) full conference registrations
- Complimentary tabletop exhibit
- Logo recognition on the event website
- Logo recognition on on-site signage
- Complimentary pre- and post-show attendee list (includes only those who select the opt-in option)
- Inclusion in the IACP distributed Sponsor Wrap-Up email to all attendees (Logo only)

Exhibit Opportunities

Tabletop Exhibit \$2,625

Includes:

- One six (6) ft draped table and two chairs
- Two (2) complimentary full-conference registrations. Maximum 2 Additional paid registrations.
- Company profile on the event app
- Complimentary pre- and post-show attendee list (includes only those who select the opt-in option)
- Inclusion in the IACP distributed Sponsor Wrap-Up email to all attendees (Logo only)

Exhibitor-Only Marketing Opportunities

*Must have confirmed tabletop exhibit to participate

Mobile App Banner Ad..... \$2,100

Banner ad on the event app is limited to 10 total companies and includes a custom landing page.

Solutions Showcase Presentation..... \$1,050

Opportunity to host a (lunch) session during the event. IACP to provide room and list in official program.

- Space permitting
- Sponsor responsible for F&B and AV
- Must not compete with IDTS Programming

DRE Section Membership Meeting & Reception

Supporter Sponsorships \$6,300

3 Available

4-5pm Meeting

5-6pm Reception

- Three (3) full conference registrations, including access to DRE Section Membership Meeting & Reception
- Logo recognition on meeting & reception signage
- Logo recognition on the event website
- Company profile on the conference mobile app
- Complimentary pre- and post-show attendee list (includes only those who select the opt-in option)
- Inclusion in the IACP distributed Sponsor Wrap-Up email to all attendees (Logo Only)

CARE Section Membership Meeting & Reception

Supporter Sponsorships \$6,300

3 Available

4-5pm Meeting

5-6pm Reception

- Three (3) full conference registrations, including access to DRE Section Membership Meeting & Reception
- Logo recognition on meeting & reception signage
- Logo recognition on the event website
- Company profile on the conference mobile app
- Complimentary pre- and post-show attendee list (includes only those who select the opt-in option)
- Inclusion in the IACP distributed Sponsor Wrap-Up email to all attendees (Logo Only)

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