



FACT SHEET



- To save lives and prevent injuries, law enforcement agencies from Manitowoc and Sheboygan counties have created a High Visibility Education and Enforcement Task Force.
- The goal is not to arrest more drunken drivers. The goal is to deter drunken driving, so that we can reach our ultimate goal of zero preventable traffic deaths.

We're making progress in combating drunken driving in Wisconsin:

- Efforts to combat drunken driving in Wisconsin through effective enforcement and education are showing positive results, according to Wisconsin DOT statistics.
- Last year, there were 162 fatalities in alcohol-related crashes. Deaths in alcohol-related crashes in 2014 were 23 fewer than 2013 and 56 fewer than the five-year average.
- Although we're making progress in preventing drunken driving, too many people are still being killed or injured because of the irresponsible decision to drive while impaired.

Drunken driving is completely preventable:

- Choose a sober designated driver before you start drinking.
- If you're feeling buzzed, you likely are over the 0.08 BAC limit and should not drive.
- Rather than risk an arrest, take mass transit, a taxicab or ask a sober friend to drive you home.
- The Zero In Wisconsin traffic safety program has a free "Drive Sober" mobile app that can be downloaded by visiting zeroinwisconsin.gov.
- Some taverns and restaurants have programs to provide patrons with a safe ride home. Visit www.tlw.org/ and click on Safe Ride.
- Report impaired drivers to law enforcement by calling 911.